

Peter V Raich

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Education

Bachelor of Science in Economics

Fall 2023

University of Utah, College of Social and Behavioral Science

Cumulative GPA: 3.14, Department GPA: 3.52

Relevant Coursework and Projects

- Coursework: Labor Economics, Law & Economics, Intermediate Microeconomics, Intermediate Macroeconomics, Quantitative Reasoning (Statistics/Logic), History of Economic Doctrine.
- Projects: Development of praichportfolio.com which shares econ research projects, ski career summary and data analysis. Development and participation in ski video project on my YouTube channel, which included filming, editing, color-grading and more.

Technical Skills

- **Technical Software:** MySQL Workbench, SQL, Excel, VS Code, HTML, CSS, Github, Power Bi.
- **Audio & Video Editing:** Logic Pro, Final Cut Pro, Adobe Lightroom Classic, Adobe Premiere Pro, Adobe Illustrator

Professional Experience

Professional Freestyle Skier

October 2013 – Present

Hanley Consulting & Training | Park City, Utah

- Completed on global scale, including 31 World Cup appearances, Dew Tour, and Olympic Qualifiers (2018 & 2022). Awards
 - 1st Place, St. Anton Am Arlberg, Austria, FIS European Cup (2024)
 - 4th Place, Corvatsch, Switzerland, FIS European Cup Premium (2023)
 - 2nd Place, Woodward Park City, FIS North-American Tour (2020)
 - 2nd Place, Mammoth Lakes, CA, FIS North-American Tour (2020)
 - 2nd Place, Australia New Zealand FIS Continental Cup (2017) etc...
- Demonstrated meticulous planning, unwavering commitment, and adaptability in training and competition.
- Collaborated with coaches and athletes to plan and execute training and competition camps globally.
- Coordinated and negotiated with sponsors to prioritize and optimize equipment for peak performance.
 - Developed SQL database to analyze and summarize competition ski history, help visualize performance trends over time and conducting per season analysis to inform training and competition strategies.
 - Creator and host of praichportfolio.com. A place to house all my data and ski content. ~ 1000+ lines of HTML & CSS, integrated with Power Bi for visualization and more.
 - Managed budgets and logistics for each ski season. Coordinated training & competition, coaching, traveling fees, accommodations, transportation, ski passes, event registrations, and more while prioritizing peak performance.
 - Promoted self & company brands through marketing efforts on YouTube and Instagram, utilizing video and audio editing tools to create engaging, high-quality content that maintains clean brand image effectively while showcasing skillset to a broader audience.

Summer Ski Coach

June 2022 – July 2022

Wy'East Mountain Academy Inc | Sandy, Oregon

- Coached groups of 5-10 youth athletes, focusing on goal setting, high-performance analysis, and reflection at the end of week.

Sales Associate

April 2018 – December 2018

Tommy Bahama | Park City, Utah

- Maintained store aesthetics, managed inventory and assisted customers with product selection while providing insights.

Awards and Certificates

Certificates:

- Analyze Business Metrics with SQL Course Completion, Codecademy, (2024)
- Analyze Data with SQL Course Completion, Codecademy (2024)
- Learn SQL Course Completion, Codecademy (2024)

Academic:

Dean's List, University of Utah, College of Social and Behavioral Science

- Summer 2023
- Fall 2020